

Privacy Policy - Q, Incorporated

The following statement discloses Q, Inc's consumer privacy practices for the website (www.qinc.tv) and software products. We do update our policy from time to time without notice, so please check back periodically. All updates will be published at this site.

Personal Information

Q, Inc understands the desire to protect personal information. We intend to inform you how your personal information will be gathered, tracked or used, and to give you choices. If choices are not offered on web pages where your personal information is obtained, please select one of the communication channels at the bottom of this statement to indicate your communication preferences.

What information we gather and track

We collect personal information when you inquire about services, place an order, register a product, answer a survey, enter a contest, correspond with us or engage in certain other activities on our website. For example:

1. If you inquire about calibration services, we will ask you information necessary to properly address your inquiry. This includes, but not limited to, service address, billing address, contact phone number, email, make/model of your display, and other associated equipment to support your inquiry.
2. If you submit an order online with us, we will ask you for information necessary to complete the transaction – such as your name, address, and credit card number.
3. If you request technical support online, we will ask you for information necessary to complete the transaction — such as your name, address, and information about your computer hardware, software and the nature of the problem you are experiencing.

You make the decision whether to proceed with any activity that requests personal information. If you do not wish to provide the requested information, you may not be able to complete the transaction.

How we use the information we gather and track

1. To provide you with information about product updates, new products, services, newsletters, informative emails, and research on future product ideas or improvements;
2. To assist us in creating content that is relevant to you;
3. To provide you with special offers that may be of interest to you;
4. To assist us in creating better products and services to meet your needs;
5. To allow you to purchase and download products, obtain access to services or otherwise engage in activities you select;
6. To help you quickly find software, services or product information important to you.

With whom we may share your information

From time to time, we may provide your information to selected business partners to communicate information about products or services that they believe are important to you or your business. If you prefer that we not provide your information to our business partners, you may let us know using one of the methods described in this policy.

In addition, Q, Inc retains the services of outside contractors to provide services for us. They may be used to ship products, provide technical support, or handle order processing. We require that these contractors keep the personal information of customers secure and

confidential. We also require that these contractors use personal information only on behalf of Q, Inc.

Please be advised that in certain instances, it may be necessary for Q, Inc to disclose your personal information to government officials or otherwise as required by our legal obligations.

Choice/Opt-Out

Q, Inc provides a number of ways for you to 'opt-out' of receiving additional information from us or having us provide your personal information to our partners. We may offer you these choices at the time you give us your information.

If you are on an Q, Inc web page that requires personal information but does not offer communication choices, or would like to change your preferences for information that you have previously provided, please use one of the other communication channels at the bottom of this statement.

If you are registering a version of a product that does not provide you the capability to indicate your communication preferences, please use one of the other communication channels at the bottom of this statement.

If you do not wish to continue receiving our email newsletters or bulletins you can opt-out of receiving these communications by clicking on the 'Unsubscribe' button at the bottom of the email communication.

Security and Quality of Personal Information

We have taken security measures, consistent with international information practices, to protect your personal information. These measures include technical and procedural steps to protect your data from misuse, unauthorized access or disclosure, loss, alteration, or destruction. Credit card information is transmitted using secure socket layer (SSL) encryption.

We make a sincere effort to respond to your requests to update or correct your personal information. If you believe that Q, Inc does not have your current personal information, you can update by logging in to online store or use one of the other communication channels at the bottom of this statement.

Cookies

Q, Inc may use cookies from time to time. A cookie is a unique text file that a website can send to your browser software. Cookies enable a website to tailor information presented to you based on your browsing preferences. Q, Inc may use cookies to personalize your pages at our support section of our website, or to remember you when you register for products or services. If you do not want Q, Inc to deploy cookies in your browser, you can set your browser to reject cookies or to notify you when a website tries to put cookies in your browser software. Rejecting cookies may affect your ability to use of some of the products and/or services at our website.

Q, Inc may also use cookies to track your visits to our website. While our web servers may automatically log your IP address, this information does not identify you and you remain anonymous.

Website Traffic

We may track domain names, IP addresses, and browser types, the full Uniform Resource Locators (URL) clickstream to, through, and from our website, including date and time; cookie number; and products you viewed or searched for; from people who visit our site. We use this information to track aggregate traffic patterns throughout the Q, Inc website. Such information is not correlated with any personal information.

Links to Business Partner Sites

At the Q, Inc website, there are a number of links to companies with whom we have a relationship. Q, Inc is not responsible for the privacy practices of our business partners. We encourage you to read their privacy statements, as they may differ from ours.

Policy Changes

In the event there is a major change to Q, Inc's privacy practices, a prominent notice will be posted on our website. If the change involves the use of your personally identifiable information, the notice will contain instructions on how you can opt-out of such use. If you have any questions, comments, or would like to change your communication preferences, please contact us using one of the options below:

- Email: privacy@qinc.tv
- Postal Mail:

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